



Zehnder's serves 9,000 guests on weekends and more than 19,000 during the week. They consume nearly 900,000 pounds of chicken and 832,000 loaves of homemade bread every year. More than one million guests visit Zehnder's of Frankenmuth every year, known for its tradition of good taste.

RETAIL
MARKETPLACE
RESTAURANT

The Fortress GOLF COURSE



Frankenmuth's Largest Indoor Waterpark



Featuring Z Chef's Café, Z Gift Shop and Z Bakery

Zehnder's OF FRANKENMUTH

730 South Main Street • Frankenmuth, Michigan 48734

ONE CALL DOES IT ALL

800-863-7999

Central Reservations for Dining - Golf - Lodging
www.zehnders.com

Zehnder's OF FRANKENMUTH



*A Tradition
of Good Taste*

800-863-7999 • www.zehnders.com

A tradition of good taste began more than 150 years ago when The Exchange Hotel opened its doors in 1856. The Zehnder family purchased the hotel in 1928 and the tradition of good food and hospitality continues today at Zehnder's of Frankenmuth.

Hospitality abounds with traditional family style chicken dinners and tantalizing breads and pastries in the world-famous Zehnder's of Frankenmuth restaurant.

Begin a new tradition and tee off on one of Golf Digest's top-rated public golf courses in America, Canada, Mexico and the Caribbean – The Fortress. Oversized greens and a rolling terrain make this 18-hole championship course an enjoyable challenge.

A Tradition



1956 Promotional Photo



Just off Zehnder's Restaurant's Main Lobby, our history wall tells the story of Zehnder's from our beginning in 1856 to the present.

Get into the swim of things at Zehnder's Splash Village Hotel and Waterpark with 30,000 sq. ft. of indoor aquatic fun. Located adjacent to Bronner's Christmas Wonderland.

Visit Zehnder's Marketplace for an array of delightful confections to take home or enjoy in Z Chef's Café. Sample old world traditions with new and exciting dining.

With its annual Zehnder's Snowfest every winter and a host of other special events all year long, Zehnder's also offers many opportunities for family and friends to gather.

Eat, sleep, shop and play in the warm and inviting atmosphere of Frankenmuth, one of Michigan's top tourist attractions, only 90 miles north of Detroit. When you arrive, convenient shuttle transportation is available to each Zehnder's location.

of Good Taste

Readers of the Detroit News voted Frankenmuth the Best Day Trip and Zehnder's Restaurant as one of the top vacation-spot restaurants in Michigan. With a single call, you can reserve your experience in Frankenmuth.

To make reservations for our restaurant, hotel or golf course, call us toll free at 1-800-863-7999. One call does it all.



Zehnder's

OF FRANKENMUTH

730 S. Main Street

EVENTS / MAP
LODGING & WATERPARK
GOLF
RETAIL
MARKETPLACE
RESTAURANT

A Tradition of Hospitality



The beginning of Zehnder's tradition - The Exchange Hotel, 1856

America's largest family restaurant, Zehnder's of Frankenmuth is the heart of Midwestern hospitality. In its nine dining rooms that can seat more than 1,500 guests, Zehnder's offers a full-service menu that features all-you-can-eat family style chicken dinners, seafood, steaks, fresh baked goods and European desserts.

Each year Zehnder's serves nearly one million guests with the superb hospitality that has become a tradition. It also is a great location for group functions, with its seven meeting and banquet rooms for gatherings of up to 400 people.

Dinners range from \$17.95 to \$24.50, with children's portions and special event menus available. Our luncheon menu is available Monday through Saturday from 11:00 am to 2:00 pm. Luncheon prices range from \$7.95 to \$13.50. Zehnder's is open seven days a week at 11:00 am. We are closed only on Christmas Eve and the second Monday in January.



Zehnder's is a special place to bring family and friends together.



Main Dining Room

Come join us Sunday for our spectacular brunch featuring your favorite breakfast items, Omelet Station, Zehnder's Fried Chicken, fresh-baked pastries and many other items.



Z-CHEF'S CAFE



Old World Traditions...

Create your own dining experience in this unique setting. Z Chef's Café, located in the Marketplace on Zehnder's lower level, has something for everyone! We offer soups and salads, plated dinners and fantastic specialty sandwiches and entrées just for kids. Join us for lunch or dinner seven days a week.



Think of Zehnder's for those special events in your life. Let us do all the work so you can enjoy the party. We offer a complete off-premise catering service with a wide selection of options for every budget.



...New and Exciting Dining

Zehnder's Marketplace is a showcase of specialty food and gift items from around the world. From Zehnder's proprietary line of seasonings, preserves, cheeses, noodles and wines, to a wide selection of unique accessories, culinary wares and gift items . . . there's something for everyone.



Open seven days a week, Zehnder's Marketplace offers convenient seasonal shopping hours. We're located at the bottom of the main staircase on Zehnder's lower level.



Take Zehnder's

Take home the same baked goods served in the Dining Rooms of Zehnder's, including the popular Stollen fruit bread and Backofen white bread, along with a host of European pastries from Z Bakery.



ZEHNDER'S MAIL ORDER

Online marketplace shopping is available 24 hours a day on Zehnder's website www.zehnders.com. Choose from a selection of tasty treats and favorite Zehnder's gift items. Zehnder's Bread of the Month Club is a popular gift.



Let Zehnder's customize a gift basket for family, friends, or business associates. Choose from a wide variety of specialty breads, deli items, sweets, preserves, coffees, noodles, seasonings, wines, cookbooks and culinary gifts.

Home with You



PLACE YOUR ORDER TODAY!
CALL 800-863-7999, EXT.480 OR
ORDER ONLINE... www.zehnders.com

EVENTS / MAP
LODGING & WATERPARK
GOLF
RETAIL



Z•GIFTSHOP



*Located in the
lower level of
Zehnder's Restaurant*

Zehnder's Gift Shop offers many unique items. Our women's boutique area has everything including fashion jackets, clothes, purses and jewelry. We feature the most current home décor, a children's area and seasonal gift selections. Our Gift Shop collectible lines include Swarovski Crystal Pieces & Jewelry, Franz Porcelain and a large selection of Polish Pottery.

Franz Porcelain

Lifelike detail and oriental colors create a distinctively stylish collectible piece. This line features vases, teacups, teapots, trays and much more!



Swarovski Crystal

The finest hand-made crystal you can buy. Select from our large selection of beautiful crystal figurines or pieces of fine jewelry.



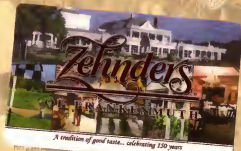
Pandora Jewelry

A unique line where no two bracelets look the same. Great gift idea or treat yourself!



Something

for Everyone!



A tradition of good taste... celebrating 130 years

Can't Decide? Zehnder's Gift Cards are the perfect solution!

A gift card is valid for meals at Zehnder's Restaurant or toward purchases of merchandise at Zehnder's Bakery, Marketplace or Gift Shop, The Fortress Golf Course and Zehnder's Splash Village Hotel and Waterpark. To purchase your gift cards, call us at 800-863-7999 ext. 480.



Polish Pottery

Area's largest selection of Polish Pottery/Stoneware. Choose from our large selection of beautiful patterns and styles.

The Fortress

FRANKENMUTH, MI

350 Flint Street

EVENTS / MAP
LODGING & WATERPARK
GOLF



*The
Fortress
Pavilion
seats up to
250 for
outings and
groups*



13th Hole
Par 4

Golf's Tradition Continues



5th Hole
Par 4



13th Hole
Par 4

The power of nature shaped into one of Michigan's most beautiful golf courses. The Fortress defends itself with oversized greens and challenging bunkers. Located within walking distance of downtown Frankenmuth, The Fortress encompasses 6,800 yards of formidable play on an 18-hole, par-72 course. The Dick Nugent designed golf course opened Memorial Weekend 1992. The Fortress reflects characteristics of golf's early Scottish origins. Fescue-covered mounds reveal well-guarded, sectioned greens. Bent-grass tees, greens and fairways surround 75 bunkers. Each of the huge greens average 7,500 square feet.

The course offers electric, covered golf carts with your own personal ball and club washer. Players can warm up on the putting green, the chipping green with practice bunker and the target-oriented driving range. Special events, tournaments, clinics and junior programs are scheduled throughout the season.

EVENTS / MAP
LODGING & WATERPARK
GOLF



7th Hole
Par 4



The Fortress

FRANKENMUTH, MI

18-Hole Championship Course

The Fortress Pro Shop carries a full line of quality sportswear, crested goods, golf shoes and accessories, along with the latest in clubs and bags for rent or



purchase. The clubhouse features a full-service bar and deli sandwiches, a dining room for groups under 50, and an outdoor area for cookouts up to 250 people.

Green fees for 18 holes on The Fortress from mid-April to October vary according to season; call 1-800-863-7999 for rates. Hours for the course follow the sun.

April: 9:00 a.m.-6:00 p.m.

May: 7:30 a.m.-8:00 p.m.

June, July, August, September: 6:30 a.m.-8:00 p.m.

October: 7:30 a.m.-6:00 p.m.



1365 S. Main Street

Zehnder's Splash Village Hotel and Waterpark offers 146 deluxe accommodations including 72 suites accommodating 4 - 8 guests. Amenities include flat screen tv's, microwave, refrigerator, & fireplace.



Enjoy over 30,000 square feet of aquatic fun with our Splash Landing play area. Dumping Bucket, Giggling Gorge and Perilous Plunge 4-story tube slides. Relax in the Whimsical Whirl hot tub or just float along the Crooked Brook Creek lazy river.



EVENTS / MAP
LODGING & WATERPARK

A New Wave of Adventure



Zehnder's Splash Village Hotel and waterpark offers 146 deluxe accommodations including 72 suites and 74 newly remodeled Dragonfly Rooms.

Indoor Fun For the Whole Family



Zehnder's Splash Village features the theme of a whimsical wonderland of elves and fairies – a place where pleasant surprises linger just around each corner.

The landlubbers will love our 2,000 square foot arcade that features popular video and other electronic games. Games are at all levels of play so everyone can have a good time.



This 26-foot tree is a prominent feature in the hotel lobby with a large gas fireplace built into the trunk.



Enjoy breakfast, lunch and dinner at Elf Hollow Café, a 125-seat restaurant. View all the wet & wild action right from your table!

EVENTS/ MAP
LODGING & WATERPARK

Any Day Getaways...

Flashback Package

Stay two consecutive nights and receive a Family Style Chicken Dinner for a family of four, a Family Pizza Pack, daily breakfast for a family of four and waterpark passes for four!

Birthday Package

Make a memorable birthday celebration for a party up to four with an overnight room, one large pizza, pop, cupcakes, 20 arcade tokens, a balloon bouquet, a birthday banner and a souvenir beanie baby. Add additional members for a minimal fee.

Eat & Sleep Package

Enjoy the fun at the waterpark followed by a famous family style chicken dinner at Zehnder's Restaurant and breakfast the next morning at Elf Hollow Café.

ESP Golf Package

Eat, sleep and play at The Fortress, our 18-hole championship golf course. The package includes 18 holes of golf with cart, a bag of range balls, lunch at the turn, dinner at Zehnder's Restaurant for the famous family style chicken dinner and a buffet breakfast the following morning in Elf Hollow Café. The Fortress also features a putting and chipping green with practice bunker and a target-course driving range, pro shop and snack bar.

Annual Events...



*Join us for year-round fun and entertainment at
Zehnder's of Frankenmuth*



JANUARY: Bridal Extravaganza
Zehnder's Snowfest

MARCH: Spring How To's

APRIL: Ragtime Festival
Red Hat Ladies Days

SEPTEMBER: Rockin' Oldies Lunch
& Dinner Shows

NOVEMBER: Holiday How-To's

DECEMBER: Christmas Tea Party
Breakfast with Santa
New Year's Eve
Celebration
Holiday Lunch &
Dinner Shows



Annual Frankenmuth Events

MAY: World Expo of Beer

JUNE: Bavarian Festival

JULY: Volkslaufe

AUGUST: Summer Music Fest

SEPTEMBER: Autofest
Oktoberfest

NOVEMBER: Holiday Lighting Ceremony



Zehnders

OF FRANKENMUTH

Properties Map



Zehnder's Splash Village
Hotel and Waterpark



The Fortress
Golf Course



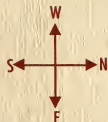
Zehnder's Restaurant



Zehnder's Marketplace &
Bakery

DISTANCE CHART (In Miles)

Zehnder's Splash Village	← .7	Zehnder's Restaurant
Zehnder's Restaurant	← .3	The Fortress
The Fortress	← .6	Zehnder's Splash Village



MAIN ST. (M-83)

JEFFERSON ST.

WEISS ST.

FLINT ST.

CASS RIVER

TUSCOLA ST.

CASS ST.

MAIN ST. (M-83)

CASS RIVER

ZEHNDER'S
COVERED BRIDGE

HERITAGE
PARK

